

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT9/12 14.35
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICHE)

DATE OCT9/12 14.35

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 21												
1			600A-700A	30		\$1,875.00	10/10	10/12	6		W-F	6
PROGRAM : NEWS CON COM1 : 2X PER DAY												
2			600A-700A	30		\$1,875.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS CON COM1 : 2X PER DAY												

REP HEADLINE# 6367495
*** ORIGINAL REV#0 ***

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3			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/15	10/16	2		M-TU	2
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/10	10/12	3		W-F	3
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/10	10/12	3		W-F	3
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/15	10/16	2		M-TU	2
7			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/10	10/12	3		W-F	3
8			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/15	10/16	2		M-TU	2
9			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/11	10/12	2		TH-F	2
10			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/15	10/16	2		M-TU	2
11			100P-200P PROGRAM : CHEW CON COM1: 1X PER DAY	30		\$800.00	10/10	10/12	3		W-F	3

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12			100P-200P PROGRAM : CHEW CON COM1: 1X PER DAY	30		\$800.00	10/15	10/16	2		M-TU	2
13			300P-400P PROGRAM : STEVE HARVEY CON COM1: 1X PER DAY	30		\$650.00	10/10	10/12	3		W-F	3
14			300P-400P PROGRAM : STEVE HARVEY CON COM1: 1X PER DAY	30		\$650.00	10/15	10/16	2		M-TU	2
15			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/10	10/12	3		W-F	3
16			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/15	10/16	2		M-TU	2
17			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,250.00	10/15	10/16	4		M-TU	4
18			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,250.00	10/10	10/12	6		W-F	6
19			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$3,000.00	10/15	10/16	4		M-TU	4
20			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$3,000.00	10/10	10/12	6		W-F	6

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P PROGRAM : JEOPARDY CON COM1: 2X PER DAY	30		\$3,000.00	10/10	10/12	6		W-F	6
22			700P-730P PROGRAM : JEOPARDY CON COM1: 2X PER DAY	30		\$3,000.00	10/15	10/16	4		M-TU	4
23			730P-800P PROGRAM : WHEEL CON COM1: 2X PER DAY	30		\$3,000.00	10/10	10/12	6		W-F	6
24			730P-800P PROGRAM : WHEEL CON COM1: 2X PER DAY	30		\$3,000.00	10/15	10/16	4		M-TU	4
25			1100P-1130P PROGRAM : WHEEL CON COM1: 2X PER DAY	30		\$2,000.00	10/10	10/12	6		W-F	6
26			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/15	10/16	4		M-TU	4
27			500A-600A PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$625.00	10/10	10/12	6		W-F	6
28			500A-600A PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$625.00	10/15	10/16	4		M-TU	4
29			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	10/15	10/16	4		M-TU	4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:
30			1100P-1130P	30		\$2,000.00	10/10	10/14	10		W-SU	10
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
31			800P-900P	30		\$9,250.00	10/15	10/15	1		MON	1
PROGRAM : DANCING												
32			1000P-1100P	30		\$6,000.00	10/15	10/15	1		MON	1
PROGRAM : CASTLE												
33			900P-1000P	30		\$9,250.00	10/16	10/16	1		TUE	1
PROGRAM : DANCING												
34			800P-830P	30		\$6,600.00	10/10	10/10	1		WED	1
PROGRAM : MIDDLE												
35			900P-1000P	30		\$6,500.00	10/11	10/11	1		THU	1
PROGRAM : GREYS												
36			1000P-1100P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : SCANDAL												
37			800P-900P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : SHARK TANK												
38			900P-1000P	30		\$3,450.00	10/12	10/12	1		FRI	1
PROGRAM : PRIMETIME LIVE												
39			1000P-1100P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 20/20												
40			900A-1000A	30		\$1,050.00	10/13	10/13	2		SAT	2
PROGRAM : GMA												
41			1200N-1230P	30		\$600.00	10/13	10/13	2		SAT	2
PROGRAM : NEWS												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
42			1200N-330P	30		\$2,750.00	10/13	10/13	3		SAT	3
PROGRAM : FOOTBALL												
43			330P-600P	30		\$2,750.00	10/13	10/13	3		SAT	3
PROGRAM : FOOTBALL												
44			700P-730P	30		\$850.00	10/13	10/13	1		SAT	1
PROGRAM : JEOPARDY												
45			730P-800P	30		\$850.00	10/13	10/13	1		SAT	1
PROGRAM : WHEEL												
46			800P-1130P	30		\$3,300.00	10/13	10/13	2		SAT	2
PROGRAM : FTBL												
47			600A-845A	30		\$850.00	10/14	10/14	3		SUN	3
PROGRAM : NEWS												
48			1200N-1230P	30		\$600.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
49			600P-630P	30		\$1,500.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
50			700P-800P	30		\$2,750.00	10/14	10/14	1		SUN	1
PROGRAM : AFV												
51			800P-900P	30		\$6,500.00	10/14	10/14	1		SUN	1
PROGRAM : ONCE UPON A TIME												
52			900P-1000P	30		\$6,000.00	10/14	10/14	1		SUN	1
PROGRAM : REVENGE												
53			1100P-1130P	30		\$2,000.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												

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OCT/12						324225.00						
CONTRACT TOTAL 324225.00												
TOTAL SPOTS 153												

MARKET TOTALS \$953,602 WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*